Job Responsibilities of a CEO

i. Ensure Kuensel plays a vital and responsible role in promoting public discourse in the direction of strengthening democracy in the country.

ii. Ensure unbiased and objective reporting on the issues of national interest and public concerns.

iii. Provide leadership and set high standard of professionalism and positive trends in the media industry.

iv. Ensure a safe, smooth and viable operation of Kuensel in accordance with the national regulatory system governing its own operations.

v. Provide adequate safeguard of Kuensel’s assets and optimize in the best interests of the corporation.

vi. Develop and maintain a sound and effective organization structure.

vii. Establish effective control and coordination mechanisms for all operations and activities of Kuensel to ensure its smooth functioning.

viii. Ensure transparent merit-based recruitment and selection of employees, training and development programmes, retention strategies for key personnel and develop a capable management succession plan.

ix. Ensure Kuensel keeps abreast of current and emerging media industry, markets, technology, economic and political trends to maximize business opportunities and minimize risk.

x. Ensure that the newspaper segment of the company grows professionally in line with the editorial policy of the company code of ethics, and the media laws of the country.

xi. Foster a corporate culture that promotes excellence, including quality products and services, cost efficiency and effectiveness and a high level of work ethics and conduct.

xii. Keep the Board fully informed on all significant aspects affecting Kuensel’s operational, financial and media affairs.

xiii. Manage and oversee the required interfaces between Kuensel and the clients/customers and act as the principal spokesperson for Kuensel.
xiv. The administrative and financial power of the CEO shall be as per the delegation of financial powers outlined in the Corporation’s service rules.

xv. CEO shall comply with or carry out the Board’s directive or order that may be issued from time to time.